

## Custom Incentives

Every Custom Incentives are paid based on the amount of your project's energy savings and provide solutions tailored to your business. Pre-approval is required, so apply before purchasing or installing equipment in order to be eligible to receive an incentive. Energy efficiency upgrades eligible for Custom Incentives include:

Incentive Category	Incentive (per kWh saved)	Common Upgrades
Cooling <sup>1,2</sup>	40¢	CRAC Unit
Interior Lighting Controls	30¢	Fixture-based or remote occ. sensors, daylighting controls.
HVAC <sup>1,4</sup>	34¢	Energy Recovery Ventilators (ERV), Cooling Tower Replacements, Heating Recovery Units, WS Heat Pumps, Conversion to VAV System and DOAS
HVAC Controls Optimization with Peak Demand Reduction <sup>1</sup>	29¢	Chiller Plant Optimization, Air Optimization/Balancing, Building Optimization, CO Monitoring (Parking Garages), VFD for Chiller, Energy Management System,
HVAC Controls Optimization without Peak Demand Reduction <sup>1,5</sup>	12¢	Economizers, Setback, Scheduling
Motors & Drives	15¢	Variable Speed Drives for Pumps or Fans, Premium Efficiency Motors, Electronically Commutated Motor (ECM), Fan wall
Building Envelope	37¢	Insulation Above Code, Windows, Envelope Air Sealing
Electric Heating <sup>3</sup>	5¢	Heat Pump (heating), Heating Recovery Units (heating)
Water Heating	11¢	Heat Pump Water Heaters, Pipe Wrap or Insulation
Refrigeration	13¢	Freezer and/or Refrigerator Insulation , Commercial Refrig Equipment, Energy Star Ice Machine
Food Services	16¢	Energy Star kitchen equipment
Compressed Air	20¢	Compressed Air Optimization or Upgrades
Process Optimization	19¢	Process Cooling Chiller Replacement, Injection Molding Machines, Use of Mechanical Agitators instead of Blowers
Miscellaneous	8¢	High Frequency Chargers, Computer Power Management Software, Advanced Power Strips

<sup>1</sup> Every's peak demand period is 4:00pm – 6:00pm on weekdays, when daily maximum dry bulb outdoor air temperature is ≥ 95°F from June to August, excluding holidays.

<sup>2</sup> Peak load coincides with Summer peak demand period.

<sup>3</sup> Peak load coincides with Winter peak demand period.

<sup>4</sup> Peak load coincides with both Summer and Winter peak demand periods.

<sup>5</sup> Beyond local energy code requirements

## Get Started Saving

Don't see your upgrade on the list above? If it saves energy, chances are it qualifies for an incentive. Contact your preferred contractor, Trade Ally or Business Development Representative below for more information on all available incentives.

### Brett Sharp

816-382-8747

MBSHarp@trccompanies.com

### Jane Parker

573-476-2857

JParker@trccompanies.com

### Dana Gordon

816-266-0742

DGordon@trccompanies.com

### Logan Markham

816-206-7070

LMarkham@trccompanies.com