

Missouri Custom Incentives

Don't see your upgrade on the Standard Incentives list? If it saves energy, chances are it will qualify for a Custom Incentive. Everygy Custom Incentives are paid on a per-kilowatt-hour-reduced rate, and provide a greater range of potential savings opportunities compared with our Standard Incentives. Pre-approval is required, submit application before purchasing or installing equipment in order to be eligible to receive an incentive. Projects completed after December 31, 2025 without pre-approval are subject to 2026 incentive amounts.

Energy efficiency upgrades eligible for Custom Incentives include:

Incentive Category	Incentive (per kWh saved)
Cooling ^{11, 12}	36¢
Interior Lighting Controls	30¢
HVAC ^{11, 14}	23¢
HVAC Controls Optimization with Peak Demand Reduction ¹¹	18¢
HVAC Controls Optimization without Peak Demand Reduction ¹¹	8¢
Motors & Drives	15¢
Building Envelope	25¢
Electric Heating ^{11, 13}	5¢
Water Heating	11¢
Refrigeration	9¢
Food Services	10¢
Compressed Air	12¢
Process Optimization	19¢
Miscellaneous	8¢

¹¹ Everygy's peak demand period is 4:00pm – 6:00pm on weekdays, when daily maximum dry bulb outdoor air temperature is ≥ 95°F from June to August, excluding holidays.

¹² Peak load coincides with Summer peak demand period.

¹³ Peak load coincides with Winter peak demand period.

¹⁴ Peak load coincides with both Summer and Winter peak demand periods.