

# Business Demand Response 2025 PROGRAM



## Get paid to shift energy use

Evergy's Business Demand Response (BDR) Program rewards business customers who reduce their electrical load during high-demand days. This is a great opportunity to earn incentive payments, lower your energy bill and contribute to a more reliable grid.

## Why participate?

- **Low-risk:** There are no financial penalties
- **Customized:** We'll work together to create a plan specific to your site
- **Support:** The local BDR team is available for technical assistance and event success
- **Insight:** Participation will offer more insight into your facility's electrical usage
- **Awareness:** We'll help promote your efforts to reduce your environmental impact and support grid reliability
- **Savings:** Manage your billed peak demand and reinvest incentives into other energy-saving projects

## Common ways to participate:

- Temporarily shut down equipment, production lines and perform routine maintenance
- Utilize permitted self-generation
- Reschedule shifts to off-peak times
- Reduce cooling loads with small temperature adjustments
- Reduce motor loads in elevators, compressors, conveyers, etc.
- Dim lights in non-critical areas

## How does it work?

Participants work with us to identify electrical load that can be eliminated or shifted (curtailed) during periods of extreme weather or when system operation costs are very high. We will work together to determine which strategies are best for your unique business needs and create your customized curtailment plan. When these critical events occur, we will provide you as much notice as possible and instructions to execute your plan. At the end of the curtailment season, we will pay you for your contributions to cost-effectively maintain system reliability as a local energy partner.



## Participation Payment:

Evergy uses your building's recent electric usage and weather factors to forecast how much electric load you would use each hour of the day during a curtailment event. We then compare this forecast baseline to your actual load to calculate how much you curtailed during a given event. At the end of the Curtailment Season, you will be paid for the average curtailment achieved (kW) during all committed events, within the established floor and cap\*, and subject to the bonus incentives detailed below:

Committed Participation Frequency  
(minimum # of committed events)

Customer Incentive Rate per  
Seasonal Average kW Savings

8	-----	\$35
6	-----	\$31
4	-----	\$27

\*Floor and cap: Customers must achieve a minimum 40% for the Curtailment Season to be eligible for any payment, but also may earn up to 110% for over-achievement of their enrolled curtailable load.

**Contact the  
BDR Team for  
more information!**

Is your facility capable of curtailing load in the Winter Season as well as the Summer?

Participants meeting minimum Winter curtailment capabilities are eligible to earn an additional \$5/kW bonus payment!

### Payment Calculation Example:

#### 4-Events, No Bonus-Eligible Capabilities:

- Your payment at 100% Performance =  
 $\$27.00 \times 200\text{kW enrolled} \times 100\% \text{ achieved} = \text{\$5,400}$  base performance payment

#### 8 Events, Leveraging Winter Availability Bonus Opportunity:

- Your payment at 100% Performance =  
 $\$35.00 \times 200\text{kW enrolled} \times 100\% \text{ achieved} = \text{\$7,000}$  base performance payment
  - \$5/kW bonus applied for meeting minimum Winter Availability requirements
    - $\$5/\text{kW} \times 200 \text{ kW enrolled} = \text{\$1,000}$  bonus

Total incentive: **\\$8,000.00**

% Achieved = Average hourly kW achieved / kW enrolled

## Need more flexibility?

Do the requirements of the Standard path not suit your operations? If you have more than 750 kW of curtailable load, you can reach out to develop a tailored path that works for you!



**Get started.**

**Visit:** [evergy.com/BDR](https://evergy.com/BDR)

**Email:** [BDR@evergy.com](mailto:BDR@evergy.com)

**Call:** 833-303-9173



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